

Roles in Small Scale Production Support System

Directions: For each partner organization ask them to complete this form based on how they view their organization supporting small scale producers. Please note that Primary should only be reserved if the organization feels it can lead/own that particular area (eg. Social Capital).

	Financial Capital	Social Capital	Place Factors	Govt Policy and Regulatory	Education/Training	Culture	Human Capital/Workforce
-PRIMARY							
-SUPPORTER							
-CONVENER							
-ADVOCATE							
-PROVIDER							
-CONNECTOR							
-DEVELOPER							

Role Definitions

–PRIMARY (Lead Partner, mission is aligned well with the segment. You are not responsible for creating all the programming in that segment, but responsible for driving the implementation through partnership and/or your own organization.
–SUPPORTER – Sign on as a partner, perhaps via letter of support, board resolution, etc.
–CONVENER – Bringing key stakeholders together to discuss a segment, driving toward group consensus and alignment, resolution, implementation.
–ADVOCATE – Vocally supporting and dedicating organizational resources toward a cause, policy or program needing community support.
–PROVIDER – Offering a particular service and/or program as part of your organization activities.
–CONNECTOR – Dedicating resources and capacity toward servicing clients by directing them toward needed resources outside your organization.
–DEVELOPER – Creating new and/or expanding on programming or services supporting clients. You may also be a provider of this service or offering to others to provide.