



Partnership Assessment Tool and Base Camp Workbook

PARTNERS

What role do you/your organization play in your local/regional Base Camp Ecosystem?

Who are your Economic Development partners?

Who are your Promotions partners?

Who are your Tourism partners?

Who are you markets and agritourism partners?

Do the local/regional Base Camp partners communicate, network, and collaborate? If so, how? If not, how can you convene these partners?

How can you advance partnerships in your region?



Day 1 SESSIONS

Does your region have a “Trail?” If not, what kind of Trail effort would best represent your region?

What Trails have you participated in? What did you enjoy about them?

Do the tourism, agritourism, and small businesses in your region have access to capital for Hospitality related activities?

Is this capital fair and flexible?

Are the lenders engaged with the Base Camp ecosystem?

What do the agritourism and hospitality businesses in your region have in common?

Are you familiar with the regulations that govern agritourism and hospitality in your region?

Who are the entities that create and manage these regulations?

How can the Base Camp ecosystem work with the regulators?

What is your biggest take away from Day 1?



Day 2 SESSIONS

How are the agritourism and hospitality opportunities and connections in your region being marketed?

Who are your marketing partners?

What is your biggest agritourism win? What activity or programming are you most proud of, or has generated the most revenue?

What is one “lesson learned” from an activity or program that didn’t go as planned?

Do you partner with your local health care system?

How might trails, markets, and agritourism partner with the local health care system?

What is your biggest takeaway from Day 2?

What new partnerships are you going to pursue?

What is one action that you will take to advance local and regional partnerships for your Base Camp ecosystem?



BASE CAMP 2023

What kinds of sessions or workshops would you like to see at an in-person Base Camp Conference?

What kinds of tours would like to participate in?

Do you have any favorite speakers or businesses that you would like to see featured?