Rev Up September 2023 Standard V: Preservation-based Economic Development **DESIGN ASSESSMENT**

Rate the following for area in the downtown.

- means positive,
- 0 means neutral-neither positive or negative, and
- indicates a negative,

na indicates not applicable.

Put a few words in the "Comments/Ideas" column to remind you why you gave this rating and note ideas for possible improvements. Take pictures to help record existing conditions.

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| | | | Rating (+ - 0 na) | Comments/Ideas for Improvements |
|--------------------------------|----|---|-------------------|---------------------------------|
| Buildings | 1. | Together, buidings create strong historic sense of place | | · |
| | 2. | Recent rehabiliations complements historic character and conveys strong historic preservation values | | |
| | 3. | Positive image of the businesses as reflected by the buildings | | |
| | 4. | Upper story used and contributes to historic character | | |
| | 5. | Upper story general condition (wall materials, windows, roof cornices) and authenticity | | |
| | 6. | Appearance and appropriateness of business signs as they relate to historic character | | |
| | 7. | Maintenance in general | | |
| | 8. | First floor spaces fully occupied and engage the street | | |
| | 9. | General curb appeal | | |
| Sites (Private Property) | 1. | or other private site spaces to engage visitors and customers | | |
| | 2. | Maintenance and general appearance of private spaces whether parking or green space | | |





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| | | | Rating (+ - 0 na) | Comments/Ideas for Improvements |
|------------------|----------|---|-------------------|---------------------------------|
| Public Spaces | | Overall general image contributes to the historic character of the downtown | 3 () | , |
| | 2. | Sidewalks are in good condition, accessible, contribute to character | | |
| | 3. | Overall general image contributes to the historic character of the downtown | | |
| | 4. 5. | Sidewalks are in good condition, accessible, contribute to character Crosswalks are in good condition, | | |
| | 6. | accessible, contribute to character Streets are in good condition and contribute to character | | |
| | 7. | Light poles and traffic signals are in good condition and contribute to character | | |
| | 8. | Utilities are not a dominant feature that takes away from the historic character | | |
| | 9. | Trash Cans are in good condition and contribute to character | | |
| | 10. | Benches exist where convenient for pedestrians and are in good condition and contribute to character | | |
| | 11. | Parks/open spaces (public) are well located and complement and reinforce the experience of downtown | | |
| | 12. | Public parking lots are easily accessible but do not dominate the character of the downtown and are well designed and have landscaping. | | |
| | 13. | Public Art (sculpture/historic plaques/murals/fountatains/other environmental art) complements the historic character of the downtown and helps create the sense of place | | |
| | 14. | Street trees, hanging baskets, planting areas and planters are well designed and complement the character of the downtown | | |
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| | 16. | Signs including regulatory, street, directories and wayfinding complement the downtown's sense of place and are positive for the visitor experience. | | |



